



EnLink Geoenergy

News Release

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Mark T. Haarer Joins EnLink as Sr. VP of Business Development

RANCHO DOMINGUEZ, CA – EnLink Geoenergy Services, a leading firm in the development and installation of geothermal heat pump (GHP) heating and cooling systems, announced today the addition of Mark Haarer, formerly with Sempra Energy, as Senior Vice President of Business Development, assuming responsibility for the company's nation-wide marketing and business development efforts.

EnLink is a leader in the GHP industry and for more than 15 years has been building high quality GHP projects throughout the United States. GHP technology is widely known as the most efficient heating and cooling technology available.

“We are very happy to have Mark join us here at EnLink,” said Mark Mizrahi, President and CEO of EnLink. “Given the current emphasis on energy efficiency and climate change, we see the market for GHP growing substantially in areas where it was virtually unknown just a few years ago. Mark has the knowledge and experience to help us tap those markets.”

Prior to signing on with EnLink, Mr. Haarer was a Regional Director of Sempra Energy's National Governmental Affairs operations, based in San Diego. Mr. Haarer supervised regional public and governmental affairs legislative and regulatory support activities. In this capacity, Mr. Haarer designed successful legislative, regulatory and community relations strategies, with emphasis on gaining local and state approval.

Mr. Haarer's passion for GHPs, and their potential for energy efficiency and sustainability, led him to Enlink, where he intends to aggressively position the technology before regulatory, legislative and private sectors.

"While GHP is not as high-profile as other renewables, it provides something others cannot: an uninterrupted supply of heating and cooling, year round, 24-7," said Haarer. "There's a reason the U.S. Department of Energy calls GHP the most reliable source of renewable energy available."

"I am thrilled with the challenge of winning greater utility acceptance of GHPs -- by including the technology in rates, developing partnerships with 3rd party financiers that specialize in energy efficiency equipment ownership and leasebacks, and encouraging local and state governments to consider geothermal heat exchange in future bid solicitations. The potential is significant, particularly as we move to a Net Zero building paradigm."

Mr. Haarer is a member of LEAD San Diego (A civic leadership development organization.) and has, among other community involvement activities, served as an appointee to the Carlsbad Unified School District Budget Committee, as well as coaching youth sports teams.

A graduate of the University of California, Santa Barbara where he received a degree in political science, Mr. Haarer also earned a Master's degree from the University of Southern California where he studied Public Administration and Public Policy.

Mr. Haarer and his wife, Tricia, have three children.

About EnLink Geoenergy Services

EnLink designs and constructs earth heat exchange systems, the key underground component of a heating and cooling technology known as a geothermal heat pump (GHP) system. GHP is the most efficient heating and cooling technology available; for every unit of energy applied to the system, GHP technology gets four to six units of energy from the earth. A GHP system can replace much of the equipment used in a conventional heating and air conditioning system, reducing energy use by as much as 60 percent.

GHP systems use the constant temperature of the ground hundreds of feet below the surface as a highly-efficient heat sink that absorbs heat in cooling mode and as a highly-efficient heat source in heating mode. In short, a GHP system transfers heat in the air from the building to the ground in summer & vice versa in winter.

For more information, visit our website at:
www.enlinkgeoenergy.com.

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